Student National Medical Association
Annual Medical Education Conference

The Student National Medical Association (SNMA) is the nation's oldest and largest student organization focused on the needs and concerns of medical students of color. SNMA's membership includes medical students, pre-medical students, residents and physicians who together represent a diverse assembly of minority ethnicities. Established in 1964, SNMA boasts over 50 years of service to underserved communities. SNMA is dedicated both to ensuring that medical education and services are culturally sensitive to the needs of diverse populations and to increasing the number of students of color who enter and complete medical school and who will pursue allied careers.

Through standard programming, SNMA’s mission is to increase the pipeline of students of color that consider and prepare for medical and scientific careers, and who will direct their professional ambitions toward serving the health needs of underserved communities. Through local mentoring programs, SNMA chapters provide science appreciation and education, mentoring, and academic enrichment to students at the earliest levels of education, urging students from elementary, junior high school, high school and college to pursue science and health-related careers. This programming culminates annually at our Annual Medical Education Conference (AMEC), held in a different region of the United States thus affording access and exposure to science and career information to students from diverse geographical locations and ethnic backgrounds. Among the many enriching activities, attendees are afforded the opportunity to get a close-up perspective on the professional life of a medical and research practitioners.

SNMA’s Annual Medical Education Conference (AMEC) has emerged as a cornerstone activity for the organization, a premier event outside of their academic and clinical settings where both students and working professionals can gather to attend a wide range of educational and networking events. AMEC is designed to attract and nurture future leaders in the field of medicine, science and related careers in the public and private sectors.

Over the years, AMEC has secured a solid reputation for delivering excellent program content and attracts students and scientists from all levels of medical education and post-academic advancement. An average of 1500 medical and pre-medical students and physicians attend AMEC each year, nearly a quarter of SNMA’s membership. AMEC is consistently and uniquely, the largest gathering of underrepresented minority medical students and new practitioners at any time of the year, in any place in the nation.

AMEC is held in a different location of the country each spring. The program, with a different focus or theme each year, serves to enhance attendees’ career development, provide continuing education, facilitate networking among minority medical students, bolster the effectiveness of local community service programs, and recognize the achievements of SNMA’s members. Employing a pivotal theme, the AMEC program incorporates several component tracks, each addressing a different level of educational and professional development. Educational events include instruction, advisement, and/or they illuminate innovative approaches to science and medical study and career advancement.

At AMEC, professionals who have particular expertise in the subject areas typically conduct a range of workshops. Presenters are drawn from various disciplines, including law, business or public health. Workshops are usually one hour in duration, but may be longer. Plenary sessions are generally 1.5 hours and provide a focus for the program or spotlight a particular healthcare or disease issue. Exhibits are an extended educational opportunity for attendees, affording them the opportunity to learn about residency, research and clerkship opportunities, and the work of professional organizations; pre-medical students are provided a chance to speak one-on-one with role models in the field of medicine and scientific research.

Why Sponsor or Exhibit at AMEC

- Meet and interact with the next generation of physicians of color (primarily African American).
- Enhance product reach with marketing targeted to future physicians.
- Network with all conference attendees, including medical and pre-medical students, physicians, residents, administrators, corporate sponsors and exhibitors.
- Use plenary sessions and workshops to draw greater focus to your product or service.
- Dedicated exhibit hall time is arranged throughout the conference.
- Build your brand, the awareness of your products, and improve name recognition of your organization.
SNMA Current Membership
At-A-Glance

SNMA Current Membership by Region

Region 1: California, Nevada, Oregon, Washington, Arizona, Montana, Utah, Idaho, Hawaii, Alaska
Region 2: Nebraska, Wyoming, South Dakota, Iowa, Wisconsin, Illinois, Missouri, North Dakota, Minnesota, Kansas
Region 3: Oklahoma, Texas, Colorado, New Mexico, Arkansas, Mississippi, Louisiana
Region 4: Georgia, Alabama, Florida, North Carolina, South Carolina and the Caribbean
Region 5: Ohio, Indiana, Michigan
Region 6: District of Columbia, Maryland, Virginia
Region 7: Maine, Vermont, New Hampshire, Connecticut, Massachusetts, Rhode Island
Region 8: Pennsylvania, West Virginia, Delaware
Region 9: New Jersey, New York
Region 10: Kentucky, Tennessee

SNMA Current Membership

Pre-medical Student (Undergraduate and Postgraduate) 21%
Medical Student 79%

Medical Student Pre-medical Student (Undergraduate and Postgraduate)
SNMA Current Membership
Medical and Pre-medical By Race

African American 74%
Asian/Pacific Islander 7%
Latino/Hispanic 8%
Caucasian 7%
Native American 0%
Other 4%

Self-identification by Race

SNMA Current Membership by Gender
Medical and Pre-medical

Female 65%
Male 35%

SNMA Current Medical Student Members by Gender

Female 65%
Male 35%

SNMA Current Medical Students by Age

21-25 62%
26-30 31%
31-35 5%
17-20 1%
36-40 1%
40+ 0%

1Self-identification by Race
AMEC Registrants – Three Year Average

<table>
<thead>
<tr>
<th>Number Registered</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>3-Yr. Average</th>
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</thead>
<tbody>
<tr>
<td>Washington, DC</td>
<td>812</td>
<td>828</td>
<td>858</td>
<td>833</td>
</tr>
<tr>
<td>New Orleans, LA</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Austin, TX</td>
<td>394</td>
<td>403</td>
<td>349</td>
<td>382</td>
</tr>
<tr>
<td>Physician/Patrons</td>
<td>70</td>
<td>52</td>
<td>76</td>
<td>66</td>
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</table>

AMEC Exhibits – Last Three Years

<table>
<thead>
<tr>
<th>Exhibits</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washington, DC</td>
<td>137</td>
<td>154</td>
<td></td>
</tr>
<tr>
<td>New Orleans, LA</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Austin, TX</td>
<td></td>
<td></td>
<td>119*</td>
</tr>
</tbody>
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*Fewer exhibit options offered in Austin than in either Washington, DC (137) or New Orleans (154) due to space limitations of the exhibition hall in Austin. SNMA had a waiting list for space in the Austin exhibit hall as there was no room to expand.

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